

RAA Member Panel

Transport Development Levy or “Car Park Tax”

In August we surveyed our online Member Panel to understand attitudes and awareness of the proposed Transport Development Levy, more commonly known as the Car Park Tax.

In 2012 the State Government announced their intention to introduce a levy on all paid parking in Adelaide's CBD, including both off-street and on-street parks at a rate of \$750 per car park per year.

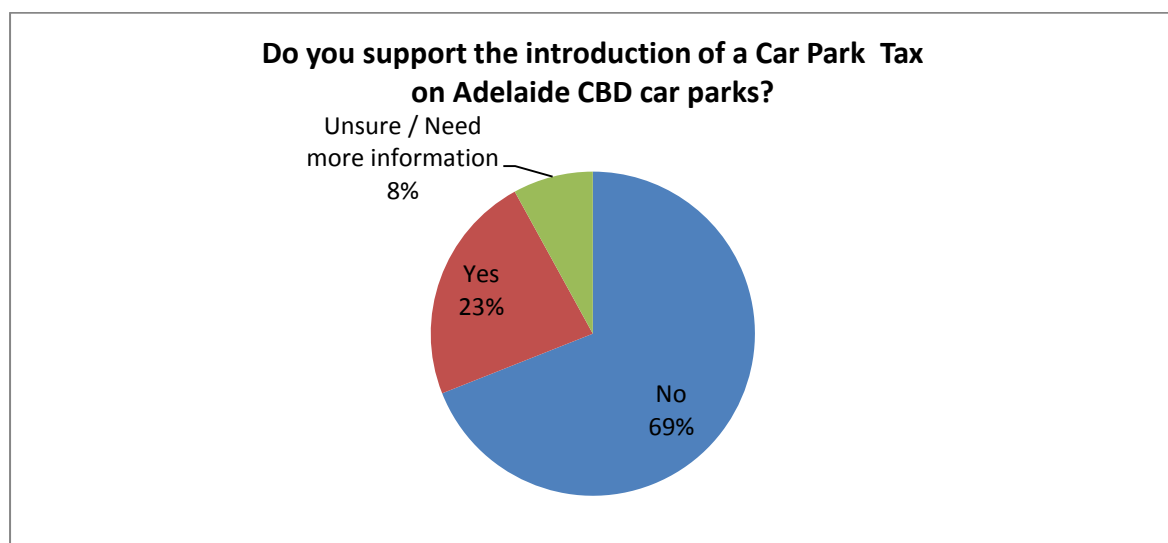
The Levy was expected to provide funds to improve public transport and encourage people travelling into the Adelaide CBD to use public transport rather than drive. However the legislation failed to make it through the Upper House and was repealed in September – shortly after our members were surveyed.

Member feedback revealed:

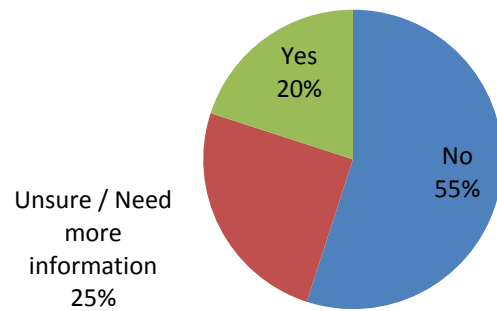
- Low support for the car park tax
- The car park tax would have been unlikely to encourage people to use public transport for trips in to the Adelaide CBD
- Overwhelming support for an industry watchdog to monitor any price rises as a result of the Car Park Tax

Low support for the Car Park Tax

Member Panel results show that members were generally aware of the levy with 87% of respondents indicating they were aware of the government's proposal before completing the survey. While awareness of the levy was high, panellists were generally opposed to its introduction (69%) and also did not they support the intended use of the funds (55%).

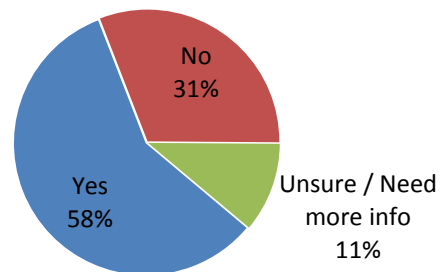


It has been suggested that all funds collected from the tax should be spent only in the Adelaide CBD on transport initiatives. Do you agree?

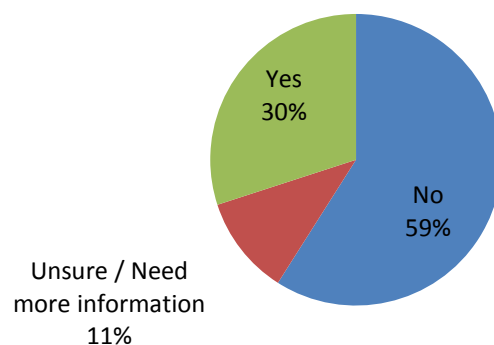


Survey participants generally felt that the introduction of the levy would reduce the number of people parking in the Adelaide CBD, with 58% indicating that the levy would discourage them from parking in the Adelaide CBD. However, the majority (58%) said that the introduction of the levy would not encourage them to use public transport as an alternative to driving into the Adelaide CBD.

Would the introduction of a Car Park Tax deter you from parking in the Adelaide CBD?



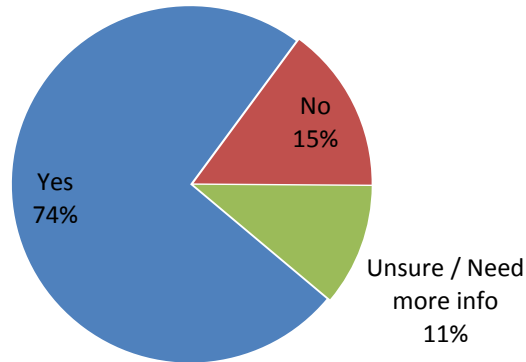
Would the introduction of a Car Park Tax encourage you to use public transport when travelling into Adelaide's CBD?



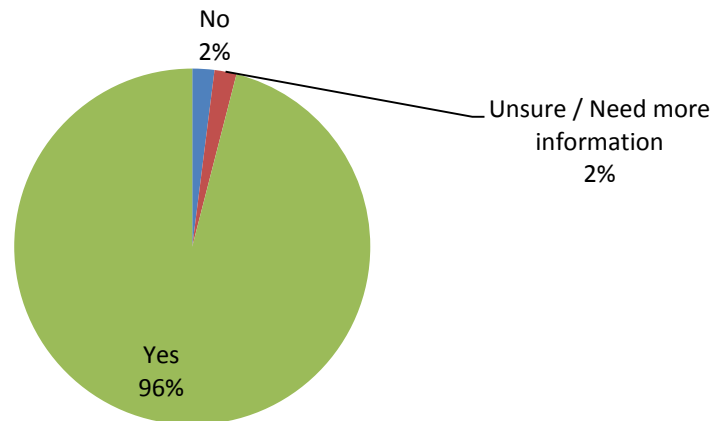
Feedback from our panellists indicated overwhelming support for an industry watchdog to monitor any price rises as a result of the Car Park Tax. More than two thirds of our panellists (75%) supported a watchdog being implemented with a further 11% being unsure.

Almost all of our respondents (96%) believed that the government should be responsible for disclosing how and where funding collected from the Car Park Tax was spent.

Do you believe that an industry watchdog should be engaged to monitor any price increase resulting from the Car Park Tax?



If introduced, should the State Government show how money collected from the Car Park Tax is spent?



Appendix 1 - Member Panel Questions and Results

1. Have you parked in the Adelaide CBD in the past 3 months?
 - Yes – 78%
 - No – 22%


2. What was the reason you last parked in the Adelaide CBD?
 - Shopping – 26%
 - Work – 23%
 - Medical appointment – 20%
 - Recreation – 16%
 - None of the above – 11%
 - Travel / holidays – 3%
 - Study – 2%
 - Taking children to school – 0%

3. Prior to this survey were you aware of the proposed Car Park Tax on Adelaide CBD car parks?
 - Yes – 87%
 - No – 13%

4. If introduced, which of the following would you most support the funds raised by the Car Park Tax being used for?
 - None of the above – 24%
 - Increased frequency of public transport services – 21%
 - Build or improve Park'n'Ride facilities – 16%
 - Lower public transport fares – 10%
 - Increased security on public transport – 10%
 - Improved facilities at public transport stations – 8%
 - Introduction of more dedicated bus lanes – 3%
 - Improve information about public transport travel times – 2%

5. It has been suggested that all funds collected from the tax should be spent only in the Adelaide CBD on transport initiatives; do you agree?
 - No – 55%
 - Unsure / Need more information – 25%
 - Yes – 20%

6. If introduced, should the State Government show how money collected from the Car Park Tax is spent?
 - Yes – 96%
 - No – 2%
 - Unsure / Need more information – 2%

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7. Do you believe that an industry watchdog should be engaged to monitor any price increase resulting from the Car Park Tax?
 - Yes – 74%
 - No – 15%
 - Unsure / Need more information – 11%

 8. Do you believe that a Car Park Tax would reduce the number of people parking in the Adelaide CBD?
 - Yes – 53%
 - No – 37%
 - Unsure / Need more information – 9%


 9. Would you support an extension of the Car Park Tax beyond the Adelaide CBD?
 - No – 83%
 - Yes – 9%
 - Unsure / Need more information – 8%

 10. Would you be affected by the introduction of the Car Park Tax?
 - Yes, I occasionally park in the CBD – 68%
 - No, I do not park in the CBD – 22%
 - Yes, I regularly park in the CBD – 11%

 11. Would the introduction of a Car Park Tax deter you from parking in the Adelaide CBD?
 - Yes – 58%
 - No – 31%
 - Unsure / Need more information – 11%

 12. Would the introduction of a Car Park Tax encourage you to use public transport when travelling into Adelaide's CBD?
 - No – 59%
 - Yes – 30%
 - Unsure / Need more information – 11%

 13. How much do you believe that a Car Park Tax would increase the hourly rate of parking in the Adelaide CBD?
 - \$1-\$2 – 47%
 - Don't know – 27%
 - \$3-\$4 – 27%
 - Not at all – 6%
 - \$5-\$6 – 4%
 - \$7-\$8 – 2%
 - \$9-\$10 – 0%
 - More than \$10 – 0%



14. Do you support the introduction of a Car Park Tax on Adelaide CBD car parks?

- No – 69%
- Yes – 23%
- Unsure / Need more information – 8%