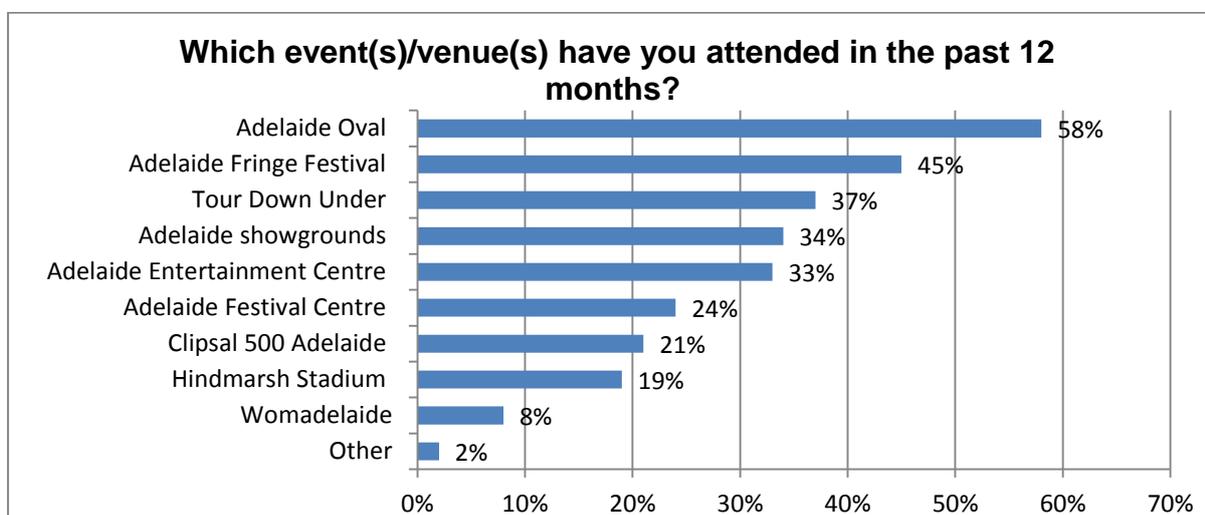


RAA Member Panel

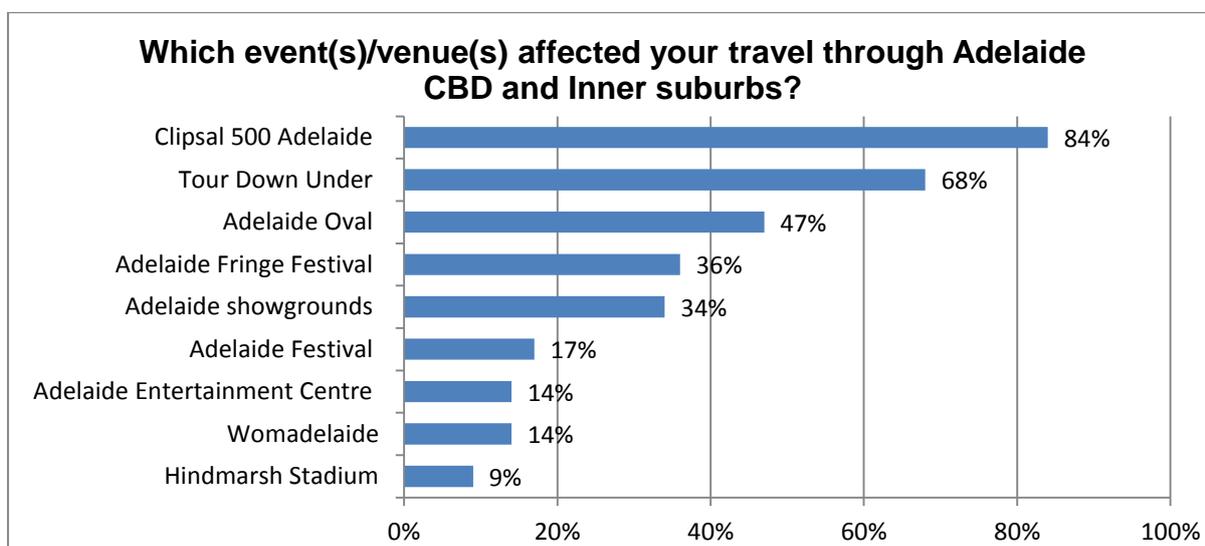
Event Transport

Each year Adelaide hosts a number of large events, and while they add to the vibrancy of the city and provide economic benefits to the state, they also have the potential to create traffic disruptions. When asked, 75 per cent of Member Panel respondents agreed that their travel activities had been affected by major activities in the Adelaide CBD and inner suburbs.

More than 60 per cent of Member Panel respondents had attended a major event in the past 12 months with Adelaide Oval and Adelaide Fringe Festival being the most commonly attended. Interestingly Adelaide Oval cricket events rated slightly higher than AFL, despite there not being express or free public transport options available for patrons. But respondents did note the need for better transport options for large cricket matches at Adelaide Oval.



While March is affectionately referred to as Mad March, only one of the top three events to affect respondents travel actually takes place during this period, that being the Clipsal 500 Adelaide. The other two events to disrupt most respondents were the Tour Down Under and Adelaide Oval events.

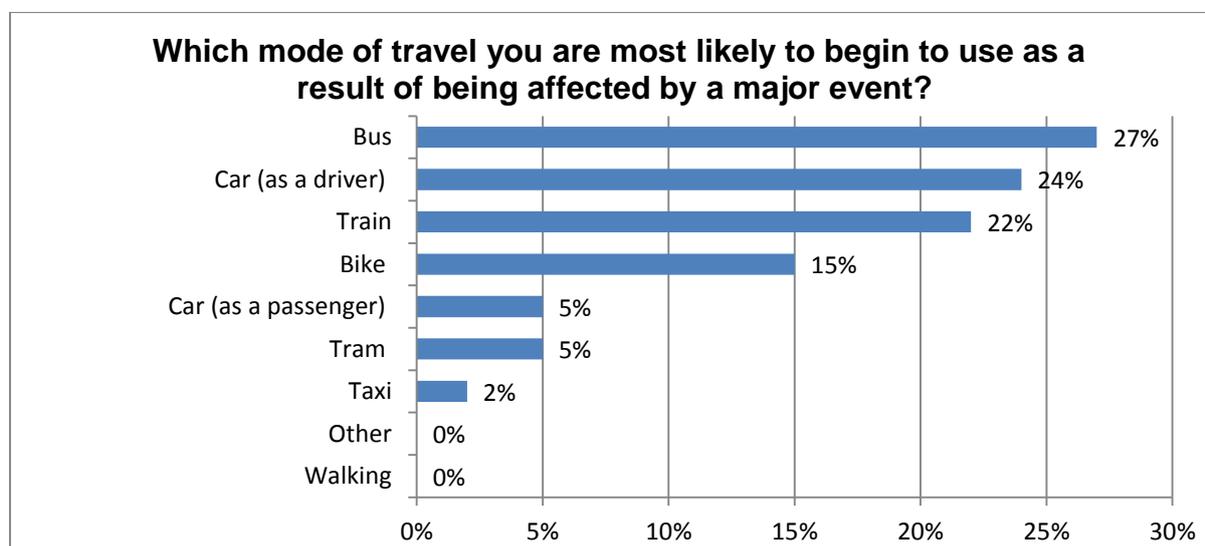


General comments around event transport in Adelaide can be separated into two distinct categories:

1. Those who can see the benefit that having large events brings to the State, and they plan ahead so they are not particularly impacted. These respondents believe the general cost of transport when compared to the money that the events bring in is minor and worth the cost.
2. Those against large events being held in the city because it creates too much disturbance to their schedules. These people generally do not believe that public transport should be free for people travelling to events with a preference towards 'user pays'.

Members provided comment on possible improvements to transport options for commuters and event patrons, including better information and management of road closures, advanced notice and ensuring alternative routes run smoothly without disruptions and road works.

When respondents travel activities are affected by major events 91 per cent of them said that they change their travel behaviour, with 84 per cent changing the route they take, and 55 per cent changing the time of day they travel. Less than a quarter of respondents said that they change their mode of travel when impacted by major events; with public transport the most likely alternative.



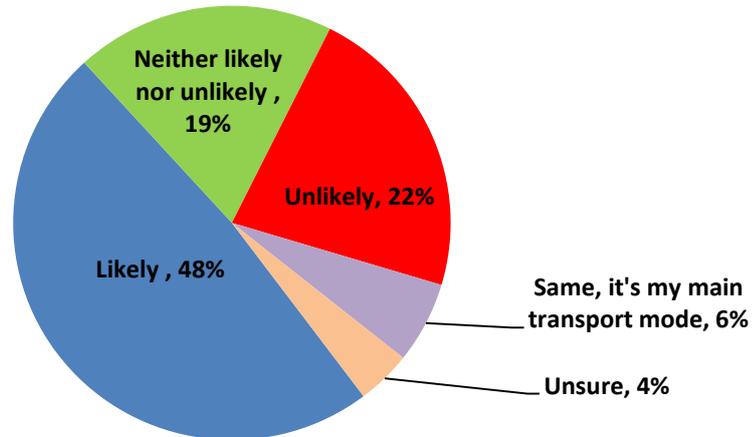
When attending events, respondents indicated they mainly use the same travel mode when travelling to and from the venue, with the most popular mode being the car. When all types of public transport were compared with all car options (including taxi), cars were slightly in front.

A number of observations were made by Member Panel respondents regarding transport to and from events, in particular trams being overcrowded and people not being able to board to either get to or leave events. Wheelchair access for both taxis and buses were also raised specifically, overcrowding on buses and other patrons not happy to initially move and then were unhappy at the space wheelchairs took on the bus.

Less than 50 per cent of respondents were aware that free public transport was available for certain major events; 52 per cent of respondents were in support and 36 per cent not supportive of such an arrangement.

Nearly 40 per cent of respondents have used one of the existing free public transport services to a major event. Yet when asked if the public transport was free for major events, nearly 50 per cent said they were likely to use it.

If you didn't need to pay for public transport when attending any major events how likely would you be to use it?



A number of people commented that the range of public transport services on offer for football matches at Adelaide Oval means there's hardly any reason to drive. However, RAA appreciates that public transport does not suit everyone. Other people indicated that event transport can be confusing with pick up and drop off locations changing for different events and the schedule is based on demand, meaning people are left unsure if they have missed the last bus or not.

Specific comments were also made around regional engagement and the need to consider public transport options past midnight on weekends and public holidays, particularly on train routes which currently stop just after midnight, effectively removing this option for people attending late night events in the CBD.

Generally RAA Member Panel respondents were in favour of events in the CBD and inner suburbs. The following member quote was echoed by others:

"These events are an important part of life in our city and we need to adapt to the short term delays incurred as part of these events being held."

Attachment 1 – Member Panel Questions and Results

1. When travelling to or through the Adelaide CBD and inner suburbs while a major event is on, have your travel activities been affected?

- Yes – 75%
- No – 20%
- Unsure – 5%

2. Please specify which event(s)/venue(s) were you affected by

- Clipsal 500 Adelaide – 84%
- Tour Down Under – 68%
- Adelaide Oval – 47%
- Adelaide Fringe Festival – 36%
- Adelaide showgrounds – 34%
- Adelaide Festival – 17%
- Adelaide Entertainment Centre – 14%
- Womadelaide – 14%
- Cooper’s Stadium (Hindmarsh Stadium) – 9%

3. How were you affected by the events?

- Road closures – 91%
- Increased traffic – 76%
- Speed restrictions – 73%
- Pedestrians walking amongst traffic – 43%
- Cyclists – 38%
- Poor signage/notification of the event – 28%
- Overcrowding on public transport – 26%
- Alteration of regular public transport routes – 26%
- Other – 1%

4. Do you change your travel behaviour in response to major events being held?

- Yes – 89%
- No – 9%
- Unsure – 2%

5. In what way do you change your behaviour?

- I change the route that I travel – 84%
- I change the time at which I travel – 55%
- I change the mode of travel that I use – 22%
- Other – 8%

6. Please indicate which mode of travel you are most likely to stop using as a result of being affected by a major event.

- Car (as a driver) – 78%
- Bus – 12%
- Car (as a passenger) – 5%
- Taxi – 2%
- Train – 2%
- Bike – 0%
- Other – 0%
- Tram – 0%
- Walking – 0%

7. Please indicate which mode of travel you are most likely to begin to use as a result of being affected by a major event.

- Bus – 27%
- Car (as a driver) – 24%
- Train – 22%
- Bike – 15%
- Car (as a passenger) – 5%
- Tram – 5%
- Taxi – 2%
- Other – 0%
- Walking – 0%

8. Do you believe free public transport should be provided during periods when road closures are in effect due to major events?

- Yes – 53%
- No – 32%
- Unsure – 15%

9. In the past 12 months have you been to any major events in the Adelaide CBD or surrounding inner city suburbs?

- Yes – 61%
- No – 39%
- Unsure – 1%

10. Please specify which event(s)/venue(s) you have attended in the past 12 months.

- Adelaide Oval – 58%
- Adelaide Fringe Festival – 45%
- Tour Down Under – 37%
- Adelaide showgrounds – 34%
- Adelaide Entertainment Centre – 33%
- Adelaide Festival Centre – 24%
- Clipsal 500 Adelaide – 21%
- Cooper's Stadium (Hindmarsh Stadium) – 19%
- Womadelaide – 8%

- Other – 2%
 - Australia Day festivities
 - Mustang Anniversary
 - Christmas Pageant
 - Adelaide Bite Norwood

11. Which events did you attend at Adelaide Oval?

- Cricket – 63%
- AFL – 60%
- Concert – 20%
- SANFL – 13%
- Soccer – 8%
- Other – 1

12. What was your primary mode of transport when getting to the event/venue? (If you attended multiple events in the past 12 months, please answer for the most recent).

- Car – as a driver or passenger when the driver was also attending the event – 44%
- Bus – 19%
- Train – 14%
- Bike – 7%
- Tram – 7%
- Car – dropped off by someone not attending the event – 4%
- Walking – 3%
- Other – 1%
- Taxi – 1%
- Private hire car – 0%
- Unsure – 0%

13. Is this mode of transport different to how you would usually travel into the CBD or surrounding suburbs?

- No – 54%
- Yes – 41%
- I don't usually travel into the city – 4%
- Unsure – 1%

14. Did you experience any issues when travelling to the event?

- No – 55%
- Yes – 43%
- Unsure – 2%

15. What issues did you experience travelling to the event?

- Increased congestion – 75%
- Insufficient car parking – 46%
- Road closures – 43%
- Overcrowding on public transport – 31%
- Public transport not available – 14%
- Long wait at designated taxi rank – 10%
- No taxis available – 7%
- Other – 6%

16. Did you leave the event/venue via the same mode of transport?

- Yes – 94%
- No – 5%
- Unsure – 1%

**17. What was your primary mode of transport when leaving the event/venue?
(If you attended multiple events/venues please answer for the most recent)**

- Car – as a driver or passenger when the driver was also attending the event – 38%
- Walking – 25%
- Car – dropped off by someone not attending the event – 25%
- Bus – 13%
- Bike – 0%
- Other – 0%
- Private hire car – 0%
- Taxi – 0%
- Train – 0%
- Tram – 0%
- Unsure – 0%

18. Did you experience any issues in leaving the event?

- No – 61%
- Yes – 37%
- Unsure – 2%

19. What issues did you experience when leaving the event?

- Increased congestion – 79%
- Road closures – 49%
- Overcrowding on public transport – 38%
- Insufficient car parking – 15%
- Public transport not available – 11%
- No taxis available – 7%
- Other – 5%
- Long wait at designated taxi rank – 3%

20. Do you believe that free public transport should be provided to people attending major events/venues in the CBD and surrounding inner city suburbs?

- Yes – 53%
- No – 36%
- Unsure – 12%

21. Were you aware of this arrangement?

- No – 49%
- Yes – 46%
- Unsure – 4%

22. Are you in support of this arrangement?

- Yes – 52%
- No – 36%
- Unsure – 12%

23. If you didn't need to pay for public transport when attending any major events how likely would you be to use it?

- Very likely – 25%
- Likely – 23%
- Neither likely nor unlikely – 19%
- Very unlikely – 13%
- Unlikely – 9%
- Same, I already use public transport as my main mode of transport – 6%
- Unsure – 4%

24. Have you ever caught one of the existing free public transport services to a major event?

- No – 59%
- Yes – 39%
- Unsure – 1%

25. Any other comments

General comments around event transport in Adelaide can be separated into two distinct categories:

- Those who can see the benefit that large events bring to the state, and they plan ahead so are not put out too much by traffic issues. They think the general cost of transport when compared to the money that the events bring in is minor and worth the cost.
- Those who are against events being held in the city as it creates too much disturbance to their schedules. These people generally do not believe that public transport should be free for people travelling to events.